## **Amendment to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

## **Listing of Claims:**

1. (currently amended) A method of embedding digital watermark information
b₁ - bn (2 ≤ n) in image data, comprising steps of:

dividing the image data into a plurality of areas S each consisting of M  $\times$  N (1  $\leq$  M, N) pixels;

defining a plurality of areas G each consisting of  $P \times Q$  (1  $\leq P$ , Q) of the areas S:

allocating each of the areas S constituting each area G to some one of: areas  $T_1$  -  $T_n$  which said digital watermark information  $b_1$  -  $b_n$ , a bit value of the digital watermark information being 0 or 1, is respectively embedded and areas  $H_1$  -  $H_m$  (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded;

locating areas  $T_1$  -  $T_n$  and areas  $H_1$  -  $H_m$  in a predetermined same arrangement in each area G; and

locating one or more areas T and one or more areas H in a predetermined arrangement in each area G; and

locating the plurality of areas G in a predetermined rule.

2. (currently amended) A method of embedding digital watermark information  $b_1 - b_n (2 \le n)$  in image data, comprising steps of:

dividing the image data\into a plurality of areas S each consisting of M × N (1 ≤ M, N) pixels;

defining a plurality of areas G each consisting of  $P \times Q$  (1  $\leq P$ , Q) of the areas

allocating each of the areas S constituting each area G to some one of: areas  $T_1$ -  $T_n$  in which said digital watermark information  $b_1$ -  $b_n$ , a bit value of the digital watermark information being 0 or 1, is respectively embedded, areas  $J_1$ -  $J_k$  (1  $\leq$  k) in which information  $p_1$ -  $p_k$  (1  $\leq$  k) specifying an embedding format for embedding said digital watermark information  $b_1$ -  $b_n$  in said areas  $T_1$ -  $T_n$ , and areas  $H_1$ -  $H_m$  (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded;

locating areas  $T_1$  -  $T_n$ , areas  $J_1$  -  $J_k$  and areas  $H_1$  -  $H_m$  in a predetermined same arrangement in each area G; and

locating one or more areas T, one or more areas H in a predetermined arrangement in each area G; and

locating the plurality of areas G in a predetermined rule.

3. (original) The method of embedding digital watermark information according to Claim 2, wherein:

said digital watermark information  $b_1$  -  $b_n$  is embedded by increasing or decreasing pixel data values in the corresponding areas  $T_1$  -  $T_n$  according to a bit value (0, 1) of each bit of the digital watermark information  $b_1$  -  $b_n$ ; and

said information  $p_1$  -  $p_k$  specifying said embedding format is embedded such that said information indicates a pattern of respective increasing/decreasing

directions in the area  $T_1$  -  $T_n$  for a bit value of the digital watermark information, in each area G to which the areas  $J_1$  -  $J_k$  embedded with said information  $p_1$  -  $p_k$  belong.

4. (currently amended) The method of embedding digital watermark information according to Claim 1, wherein;

each of said areas G includes a plurality of said said areas H that have been allocated  $\underline{H_1}$  -  $\underline{H_m}$  which have been predetermined in a location so as to be asymmetric in vertical and horizontal directions in the area G in question.

5. (currently amended) A method of extracting digital watermark information, for extracting the digital watermark information  $b_1 - b_n \ (2 \le n)$ , a bit value of the digital watermark information being 0 or 1, from image data in which said digital watermark information is embedded, comprising steps of:

dividing the image data into a plurality of areas S each consisting of M × N (1 ≤ M, N) pixels;

detecting areas  $H_1$  -  $H_m$  (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded, from said plurality of areas S; and

recognizing a plurality of areas G each consisting of  $P \times Q$  ( $\uparrow \leq P$ , Q) of the areas S, said plurality of areas G being located on said image data, and said recognition being carried out based on locations of said detected areas  $H_1 - H_m$  ( $1 \leq m$ ) on said image data by comparing locations of said detected areas  $H_1 - H_m$  on said image data and locations of predetermined areas  $H_1 - H_m$  in the areas S.

6. (currently amended) A method of extracting digital watermark information, for extracting the digital watermark information  $b_1 - b_n$  ( $2 \le n$ ), a bit value of the digital watermark information being 0 or 1, from image data in which said digital watermark information is embedded, comprising steps of:

dividing the image data into a plurality of areas S each consisting of M × N (1  $\leq$  M, N) pixels; detecting areas H<sub>1</sub> - H<sub>m</sub> (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded, from said plurality of areas S;

recognizing a plurality of areas G each consisting of  $P \times Q$  (1  $\leq P$ , Q) of the areas S, said plurality of areas G being located on said image data, and said recognition being carried out by comparing locations of said detected areas  $H_1 - H_m$  on said image data and locations of predetermined areas  $H_1 - H_m$  in the areas Sbased on locations of said detected areas  $H_1 - H_m$  (1  $\leq m$ ) on said image data;

in each of the plurality of areas G recognized, extracting information  $p_1 - p_k$  (1  $\leq$  k) from areas  $J_1 - J_k$  in which said information  $p_1 - p_k$  (1  $\leq$  k) in which said information  $p_1 - p_k$  (1  $\leq$  k) should be embedded, said information  $p_1 - p_k$  specifying an embedding format for embedding said digital watermark information  $b_1 - b_n$  respectively in said areas  $T_1 - T_n$ ;

recognizing the embedding format of the digital watermark information  $b_1$  -  $b_n$  in the areas  $T_1$  -  $T_n$  in the area G in question; and

extracting the digital watermark information  $b_1$  -  $b_n$  from the areas  $T_1$  -  $\sqrt{n}$ , according to the recognized embedding format.

7. (original) The method of extracting digital watermark Information according to Claim 6, wherein:

for each of the plurality of groups G recognized, the information  $p_1 - p_k$  "embedded in the areas  $J_1 - J_k$  is extracted to recognize a pattern of increasing/decreasing directions of pixel data values for a bit value of the digital watermark information, in the area G in question; and

each bit value of the digital watermark information  $b_1$  -  $b_n$  embedded in the areas  $T_1$  -  $T_n$  is detected according to the recognized pattern of increasing/decreasing directions.

8. (currently amended) The method of extracting digital watermark information according to Claim 5, wherein a plurality of areas H are detected from each of the areas G;

the detected areas H are compared with an a predetermined location in the areas H<sub>1</sub> - H<sub>m</sub>, embedding pattern for the areas H, said predetermined location embedding pattern being determined in advance such that the areas H become asymmetric in vertical and horizontal directions in the area G in question; and contents of image processing carried out on the image data are judged.

9. (currently amended) A program product for making a computer execute a method of embedding digital watermark information  $b_1 - b_n$  ( $2 \le n$ ), a bit value of the digital watermark information being 0 or 1, in image data, comprising:

codes for dividing the image data into a plurality of areas S each consisting of  $M \times N$  (1  $\leq M$ , N) pixels;

codes for defining a plurality of areas G each consisting of  $P \times Q$  (1  $\leq P$ , Q) of the areas S;

codes for allocating each of the area S constituting each area G to some one of: areas  $T_1$  -  $T_n$  in which said digital watermark information  $b_1$  - $b_n$  is respectively embedded and areas  $H_1$  -  $H_m$  (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded;

codes for locating one or more areas  $\frac{1}{T}$  and one or more areas  $\frac{1}{T_1}$ .  $\frac{1}{T_N}$  and one or more areas  $\frac{1}{T_1}$ .  $\frac{1}{T_1}$  and one or more areas  $\frac{1}{T_1}$ .  $\frac{1}{T_1}$  and one or more areas  $\frac{1}{T_1}$  and one or more areas  $\frac{1}{T_1}$ .  $\frac{1}{T_1}$  and one or more areas  $\frac{1}{T_1}$  and  $\frac{1}{T_1}$  and one or more areas  $\frac{1}{T_1}$  and one or more areas  $\frac{1}{T_1}$  and  $\frac{1}{T_1}$  and one or more areas  $\frac{1}{T_1}$  and  $\frac{1}{T_1}$  and one or more areas  $\frac{1}{T_1}$  and  $\frac{1}{T_1}$  and one or more areas  $\frac{1}{T_1}$  and one or mor

10. (currently amended) A program product for making a computer execute a method of embedding digital watermark information  $b_1 - b_n$  (2  $\leq n$ ) in image data, comprising:

codes for dividing the image data into a plurality of areas S each consisting of  $M \times N \ (1 \le M, N)$  pixels;

codes for defining a plurality of areas G each consisting of  $P \times Q$  (1  $\leq P$ , Q) of the areas S;

codes for allocating each of the areas S constituting each area G to some one of: areas  $T_1$  -  $T_n$  in which said digital watermark information  $b_1$  -  $b_n$  is respectively embedded, areas  $J_1$  -  $J_k$  (1  $\leq$  k) in which information  $p_1$  -  $p_k$  (1  $\leq$  k) specifying an

embedding format for embedding said digital watermark information  $b_1$  -  $b_n$ , a bit value of the digital watermark information being 0 or 1, in said areas  $T_1$  -  $T_n$ , and areas  $H_1$  -  $H_m$  (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded;

codes for locating one or more areas  $\overline{T}$ , one or more areas  $\overline{J}$ , and one or more areas  $\overline{H}$ , and areas  $\overline{J}_1 - \overline{J}_k$  in a predetermined same arrangement in each area  $\overline{G}$ ;

codes for locating the plurality of areas G in a predetermined rule; and a computer readable storage medium for holding the codes.

11. (original) The program product according to Claim 10, further comprising: codes for embedding said digital watermark information b<sub>1</sub> - b<sub>n</sub> by increasing or decreasing pixel data values in the corresponding areas T<sub>1</sub> - T<sub>n</sub> according to a bit value (0, 1) of each bit of the digital watermark information b<sub>1</sub> - b<sub>n</sub>; and

codes for embedding said information  $p_1$  -  $p_k$  specifying said embedding format such that said information indicates a pattern of respective increasing/decreasing directions in the areas  $T_1$  -  $T_n$  for a bit value of the digital watermark information, in each area G to which the areas  $J_1$  -  $J_k$  embedded with said information  $p_1$  -  $p_k$  belong.

12. (currently amended) The program product according to Claim 9, wherein: each of said areas G includes a plurality of said areas H that have been allocated H<sub>1</sub> - H<sub>m</sub> which have been predetermined in a location so as to be asymmetric in vertical and horizontal directions in the area G in question.

13. (currently amended) A program product for making a computer execute a method of extracting digital watermark information  $b_1 - b_n$  ( $2 \le n$ ), a bit value of the digital watermark information being 0 or 1, from image data in which said digital watermark information is embedded, comprising:

codes for dividing the image data into a plurality of areas S each consisting of  $M \times N \ (1 \le M, N)$  pixels;

codes for detecting areas  $H_1$  -  $H_m$  (1  $\leq$  m)\in which any of bit information 0 and 1 is not embedded, from said plurality of areas S;

codes for recognizing a plurality of areas G each consisting of P × Q (1  $\leq$  P, Q) of the areas S, said plurality of areas G being located on said image data, and said recognition being carried out by comparing locations of said detected areas H<sub>1</sub> - H<sub>m</sub> on said image data and locations of predetermined areas H<sub>1</sub> - H<sub>m</sub> in the areas S based on locations of said detected areas H<sub>1</sub> - H<sub>m</sub> (1  $\leq$  m) on said image data; and a computer readable storage medium for holding the codes.

14. (currently amended) A program product for making a computer execute a method of extracting digital watermark information  $b_1 - b_n$  (2  $\leq$  n), a bit value of the digital watermark information being 0 or 1, from image data in which said digital watermark information is embedded, comprising:

codes for dividing the image data into a plurality of areas S each consisting of M × N (1 ≤ M, N) pixels;

codes for detecting areas H₁ - Hm (2 ≤ m) in which any of bit information 0

and 1 is not embedded, from said plurality of areas S codes for recognizing a plurality of areas G each consisting of P × Q (1  $\leq$  P, Q) of the areas S. said plurality of areas G being located on said image data, and said recognition being carried out by comparing locations of said detected areas  $H_1$  -  $H_m$  on said image data and locations of predetermined areas  $H_1$  -  $H_m$  in the areas S based on locations of said detected areas  $H_1$  -  $H_m$  in the areas S based on locations of said detected areas  $H_1$  -  $H_m$  (1  $\leq$  m) on said image data;

codes for extracting, in each of the plurality of areas G recognized, information  $p_1 - p_k$  (1  $\leq$  k) from areas  $J_1 - J_k$  in which said information  $p_1 - p_k$  (1  $\leq$  k) should be embedded, said information  $p_1 - p_k$  specifying an embedding format for embedding said digital watermark information  $b_1 - b_n$  respectively in said areas  $T_1 - T_n$ ;

codes for recognizing the embedding format of the digital watermark information  $b_1$  -  $b_n$  in the areas  $T_1$  -  $T_n$  in the area G in question;

codes for extracting the digital watermark information  $b_1$  -  $b_n$  from the areas  $T_1$  -  $T_n$ , according to the recognized embedding format; and a computer readable storage medium for holding the codes.

15. (original) The program product according to Claim 14, further comprising: codes for extracting, for each of the plurality of groups G recognized, the information  $p_1$  -  $p_k$  embedded in the areas  $J_1$  -  $J_k$ , to recognize a pattern of increasing/decreasing directions of pixel data values for a bit value of the digital watermark information, in the area G in question, and to detect each bit value of the digital watermark information  $b_1$  -  $b_n$  embedded in the areas  $T_1$  -  $T_n$  according to the

recognized pattern of increasing/decreasing directions.

16. (original) The program product according to Claim 13, further comprising: codes for detecting a plurality of areas H from each of the areas G;

codes for comparing the detected areas H with an embedding pattern for the areas H, said embedding pattern being determined in advance such that the areas H become asymmetric in vertical and horizontal directions in the area G in question; and

codes for judging contents of image processing carried out on the image data.

17. (currently amended) An apparatus for embedding digital watermark information  $b_1 - b_n \ (2 \le n)$  in image data, comprising:

a processing part for dividing the image data into a plurality of areas S each consisting of M × N (1  $\leq$  M, N) pixels;

a processing part for defining a plurality of areas G each consisting of  $P \times Q$  (1  $\leq P$ , Q) of the areas S;

a processing part for allocating each of the areas S constituting each area G to some one of: areas  $T_1$  -  $T_n$  in which said digital watermark information  $b_1$  -  $b_n$ , a bit value of the digital watermark information being 0 or 1, is respectively embedded and areas  $H_1$  -  $H_m$  (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded;

a processing part for locating one or more areas  $\overline{T}$  and one or more areas  $\overline{H}$  and one or more areas  $\overline{H}_1$  -  $\overline{H}_m$  in a predetermined same arrangement in each area  $\overline{G}$ ; and

a processing part for locating the plurality of areas G in a predetermined rule.

18. (currently amended) An apparatus for embedding digital watermark information  $b_1 - b_n$  (2  $\leq n$ ) in image data, comprising:

a processing part for dividing the image data into a plurality of areas S each consisting of M × N (1  $\leq$  M, N) pixels;

a processing part for defining a plurality of areas G each consisting of  $P \times Q$  (1  $\leq P$ , Q) of the areas S;

a processing part for allocating each of the areas S constituting each area G to some one of: areas  $T_1$  -  $T_n$  in which said digital watermark information  $b_1$  -  $b_n$ , a bit value of the digital watermark information being 0 or 1, is respectively embedded, areas  $J_1$  -  $J_k$  (1  $\leq$  k) in which information  $p_1$  -  $p_k$  (1  $\leq$  k) specifying an embedding format for embedding said digital watermark information  $b_1$  -  $b_n$  in said areas  $T_1$  -  $T_n$ , and areas  $H_1$  -  $H_m$  (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded;

a processing part for locating one or more areas  $\overline{T}_n$  one or more areas  $\overline{J}_1$  -  $\overline{J}_k$  and one or more areas  $\overline{H}_1$  -  $\overline{H}_m$  in a predetermined same arrangement in each area  $\overline{G}$ ; and

a processing part for locating the plurality of areas G in a predetermined rule.

19. (original) The apparatus for embedding digital watermark information according to Claim 18, further comprising:

a processing part for embedding said digital watermark information  $b_1$  -  $b_n$  by increasing or decreasing pixel data values in the corresponding areas  $T_1$ ,  $T_n$ 

according to a bit value (0, 1) of each bit of the digital watermark information  $b_1 - b_n$ ; and

a processing part for embedding said information  $p_1$  -  $p_k$  specifying said embedding format such that said information indicates a pattern of respective increasing/decreasing directions in the area  $T_1$  -  $T_n$  for a bit value of the digital watermark information, in each area G to which the areas  $J_1$  -  $J_k$  embedded with said information  $p_1$  -  $p_k$  belong.

20. (currently amended) The apparatus for embedding digital watermark information according to Claim 17, wherein:

each of said areas G includes a plurality of said areas H that have been allocated H<sub>1</sub> - H<sub>m</sub> which have been predetermined in a location so as to be asymmetric in vertical and horizontal directions in the area G in question.

21. (currently amended) An apparatus for extracting digital watermark information  $b_1 - b_n$  ( $2 \le n$ ), a bit value of the digital watermark information being 0 or 1, from image data in which said digital watermark information is embedded, comprising:

a processing part for dividing the image data into a plurality of areas S each consisting of M  $\times$  N (1  $\leq$  M, N) pixels;

a processing part for detecting areas  $H_1$  -  $H_m$  (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded, from said plurality of areas S; and a processing part for recognizing a plurality of areas G each consisting of P  $\times$ 

Q (1  $\leq$  P, Q) of the areas S, said plurality of areas G being located on said image data, and said recognition being carried out based on locations of said detected areas  $H_1 - H_m$  (1  $\leq$  m) on said image data by comparing locations of said detected areas  $H_1 - H_m$  on said image data and locations of predetermined areas  $H_1 - H_m$  in the areas S.

22. (currently amended) An apparatus for extracting digital watermark information  $b_1 - b_n$  ( $2 \le n$ ), a bit value of the digital watermark information being 0 or 1, from image data In which said digital watermark information is embedded, comprising:

a processing part dividing the image data into a plurality of areas S each consisting of M  $\times$  N (1  $\leq$  M, N) pixels;

a processing part for detecting areas  $H_1$  -  $H_m$  (1  $\stackrel{\backprime}{\succeq}$  m) in which any of bit information 0 and 1 is not embedded, from said plurality of areas S;

a processing part for recognizing a plurality of areas G each consisting of P × Q (1  $\leq$  P, Q) of the areas S, said plurality of areas G being located on said image data, and said recognition being carried out by comparing locations of said detected areas H<sub>1</sub> - H<sub>m</sub> on said image data and locations of predetermined areas H<sub>1</sub> - H<sub>m</sub> in the areas S based on locations of said detected areas H<sub>1</sub> - H<sub>m</sub> (1  $\leq$  m) on said image data; a processing part for extracting, in each of the plurality of areas G recognized, information p<sub>1</sub> - p<sub>k</sub> (1  $\leq$  k) from areas J<sub>1</sub> - J<sub>k</sub> in which said information p<sub>1</sub> - p<sub>k</sub> (1  $\leq$  k) should be embedded, said information p<sub>1</sub> - p<sub>k</sub> specifying an embedding format for embedding said digital watermark information b<sub>1</sub> - b<sub>n</sub> respectively in said areas T<sub>1</sub> -

 $T_n$ ;

a processing part for recognizing the embedding format of the digital watermark information  $b_1$  -  $b_n$  in the areas  $T_1$  -  $T_n$  in the area G in question; and a processing part for extracting the digital watermark information  $b_1$  -  $b_n$  from the areas  $T_1$  -  $T_n$ , according to the recognized embedding format.

23. (original) The apparatus for extracting digital watermark information according to Claim 22, further comprising:

a processing part for extracting, for each of the plurality of groups G recognized, the information  $p_1$  -  $p_k$  embedded in the areas  $J_1$  -  $J_k$ , to recognize a pattern of increasing/decreasing directions of pixel data values for a bit value of the digital watermark information, in the area G in question, and to detect each bit value of the digital watermark information  $b_1$  -  $b_n$  embedded in the areas  $T_1$  -  $T_n$ , according to the recognized pattern of increasing/decreasing directions.

24. (currently amended) The apparatus for extracting digital watermark information according to Claim 21, further comprising:

a processing part for detecting a plurality of areas H from each of the areas G;

a processing part for comparing the detected areas H with an embedding pattern for the areas  $H_a$  predetermined location in the areas  $H_1$  -  $H_m$ , said predetermined location embedding pattern being determined in advance such that the areas H become asymmetric in vertical and horizontal directions in the area G in

question; ahd

a processing part for judging contents of image processing carried out on the image data.

25. (currently amended) An apparatus for embedding digital watermark information  $b_1$  -  $b_n$  (2  $\leq$  n) in image data, comprising:

a processor; and

a storage unit for storing codes for making the processor execute a method of embedding the digital watermark information; wherein:

said codes comprises:

codes for dividing the image data into a plurality of areas S each consisting of  $M \times N \ (1 \le M, N)$  pixels;

codes for defining a plurality of areas G each consisting of  $P \times Q$  (1  $\leq P$ , Q) of the areas S;

codes for allocating each of the areas S constituting each area G to some one of: areas  $T_1$  -  $T_n$  in which said digital watermark information  $b_1$  -  $b_n$ , a bit value of the digital watermark information being 0 or 1, is respectively embedded, areas  $J_1$  -  $J_k$ , (1  $\leq$  k) in which information  $P_1$  -  $P_k$  (1  $\leq$  k) specifying a embedding format for embedding said digital watermark information  $b_1$  -  $b_n$  in said areas  $T_1$  -  $T_n$ , and areas  $H_1$  -  $H_m$  (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded;

codes for locating one or more areas  $\overline{J_1}$ , one or more areas  $\overline{J_1}$ , and one or more areas  $\overline{J_1}$ , and one or more areas  $\overline{J_1}$ . In predetermined same arrangement in each area  $\overline{G_1}$ ; and

codes for locating the plurality of areas G in a predetermined rule.

26. (currently amended) An apparatus for extracting digital watermark information  $b_1 - b_n$  ( $2 \le n$ ), a bit value of the digital watermark information being 0 or 1, from image data in which said digital watermark information is embedded, comprising:

a processor; and

a storage unit for storing codes for making the processor execute a method of extracting the digital watermark information; wherein:

said codes comprises:

codes for dividing the image data into a plurality of areas S each consisting of  $M \times N \ (1 \le M, N)$  pixels;

codes for detecting areas  $H_1$  -  $H_m$  (1  $\leq$  m) in which any of bit information 0 and 1 is not embedded, from said plurality of areas S;

codes for recognizing a plurality of areas G each consisting of  $P \times Q$  (1  $\leq P$ , Q) of the areas S, said plurality of areas G being located on said image data, and said recognition being carried out based on locations of said detected areas  $H_1$ - Hm (1  $\leq$  m) on said image data by comparing locations of said detected areas  $H_1$ -  $H_m$  on said image data and locations of predetermined areas  $H_1$ -  $H_m$  in the areas S; and codes for extracting, in each of the plurality of areas G recognized, information  $p_1$ -  $p_k$  (1  $\leq$  k) from areas  $J_1$ -  $J_k$  in which said information  $p_1$ -  $p_k$  (1  $\leq$  k) should be embedded, said information  $p_1$ -  $p_k$  specifying an embedding format for embedding said digital watermark information  $p_1$ -  $p_n$  respectively in said areas  $T_1$ -  $T_n$ .